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College	Document #	COAD	00

UCC Document # 2
Review Type: ___Edit ___Exp ___Full

CATALOG YEAR 2013-2014

COLLEGE/SCHOOL/SECTION: COAS, Dept. of Humanities, ENGL 2311
Course: Add: Delete: (check all that apply) Change: Number Title _X SCH Description _X _ Prerequisite Response Required: New course will be part of major minor as a required or elective course Response Required: New course will introduce, reinforce, or apply concepts
If new, provide Course Prefix, Number, Title, <u>Measurable</u> Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.
Program: Delete: Add: Change: Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.
Program Learning Outcomes: Add: Change: Attach listing of program learning outcomes.
Minor: Add: Delete: Change: Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.
College Introductory Pages: Add information: Change information: Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.
Other: Add information: Change information: _X _ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.
Approvals: Date
Chair Department Curriculum Committee
Chair Department S. 21. 22. 4/19/13
Chair College Curriculum Committee
Dean
02/2012

ENGL 2311

Current Description: ENGL 2311: Technical Writing

Three semester hours. (FL, SP)

Concentrates on technical and business writing, with attention to outlines, abstracts, technical reports, informational and instructional process narratives, internal memoranda, and correspondence. Substantial writing required. Prerequisite: Satisfactory completion of ENGL 1302 or equivalent course.

Revised Description: ENGL 2311: Technical Communication--WIN

Three semester hours. (FL/SP/SS) WIN designated.

This course focuses upon the analysis and application of oral, written, and visual communication principles and practices, including strategies for interpersonal communication, effective teamwork, public speaking, and technical writing. Participants will develop written, oral, and visual components of technical communication, which include specialized processes, methods, and/or specialized knowledge sets belonging to any number of disciplines, including, but not limited to, social sciences, applied or industrial sciences, mass media, and engineering. Students will practice individual and collaborative composing processes in the creation of ethical and effective communication. Prerequisite: ENGL 1302 or equivalent course.

<u>Justification</u>: This course has been revised to reflect the current discipline of Technical Communication (i.e., technical processes and knowledge used in a number of disciplines). Additionally, this course will be part of the new, 2014 Core-Curriculum's "Component Area Option."

Student Learning Outcomes (SLOs): Upon successful completion of this course, students will be able to:

- 1. use appropriate, effective rhetorical strategies in technical communication projects;
- 2. use appropriate, effective visual rhetoric in technical communication projects;
- 3. collaborate effectively with others on team-oriented projects;
- 4. synthesize appropriate research materials in technical communication projects;
- 5. clearly and accurately address purpose, style, and content in technical communication projects. (This includes: clear focus, structurally, unified development of ideas, appropriate rhetorical style, correct use of Standard American Academic English (SAAE), and ethically appropriate use of research); and
- 6. adapt specialized knowledge, methods, or information analysis for comprehensibility and with precision in technical communication projects.